

- **Town of Scotland Neck** (Halifax County). A \$5,800 grant will fund billboard and print media advertising that promotes the town as an “Outdoor Paradise.”
- **Southern Appalachian Repertory Theatre** (Madison County). A \$2,400 grant will promote the upcoming theater season to targeted out-of-state markets.
- **Spruce Pine Main Street** (Mitchell County). A \$4,500 grant will fund multimedia advertising to promote a new cultural event, “Fire on the Mountain.”
- **Stecoah Valley Center** (Graham County). A \$5,900 grant will be used to promote the center’s heritage music events.
- **Vance County Tourism Department**. A \$6,000 grant will fund television advertising on ESPN2 for the East Coast Drag Times Hall of Fame annual event.
- **Wilkes Chamber of Commerce** (Wilkes County). A \$2,800 grant will be used to create new print materials emphasizing the area’s history and natural scenic beauty.
- **Yadkin Pee Dee Lake Project** (Anson, Davidson, Montgomery, Randolph, Richmond, Rowan and Stanly counties). A \$3,000 grant will be used to develop a marketing piece for the SPLASH! canoe and kayak event.
- **Yadkin County Chamber of Commerce**. A \$3,000 grant will fund targeted in- and out-of-state print media promoting the county’s agritourism program.

For more information about the Division of Tourism matching grant program, contact Teresa Watts at 919-733-7502. Program information and guidelines are also available at its website, [www.nccommerce.com/tourism/grants](http://www.nccommerce.com/tourism/grants).

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